



Executive Logistics Management

Program Overview

Logistics is a vital part of a country's economy as it allows the exchange of products and goods from its source of production to the people. Globalization has increased consumer demand and competitive pressures, making Logistics one of the key business issues. This programme is a detail study of managing the supply chain of controlling the flow of goods, such as information, energy, goods and products, from its origin source of production to its targeted marketplace and its applications in modern business environment.

Aim

To understand logistics and its components to meet customer requirements in the present era of Globalization, that has increased consumer demand and competitive pressures making logistics one of the key business issues and application of strategies to face the logistic challenges.

Learning Outcomes

On completion of the programme the learners are able to:

- Understand the economic importance of logistics
- Comprehend the recent events and their influences on logistics practices
- Define about supply chains and their management
- Appreciate the importance of effective and efficient utilization of information for logistics management
- Understand the impact of electronic commerce on channel design
- Relate the role of logistics in the customer service area

	Prerequisites:	N/A
	Lecturers:	VTDI Faculty
	Deleviry:	English
	Duration:	60 Hours
	Fees:	BD 800/- Local Certificate

ACCREDITATION:

Trainees will be awarded with a Certificate of Attendance by VTDI. This Programme is accredited by Hull University & IAO.



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Who Should Attend?

- Candidates holding middle management positions in specialist functional areas such as Supply-Chain Management, Transport Operations, Transport Planning, Warehousing, Procurement, Production Planning and Inventory Management.
- For Managers with operational responsibilities

Structure of the Program

NO	UNIT TITLE	CONTACT HOURS
1	Logistics and the Supply Chain Management	6 Hours
2	Logistics and Information Technology	6 Hours
3	Demand Management, Order Management and Customer Service	6 Hours
4	Protective Packaging and Materials Handling	6 Hours
5	Transportation Management	6 Hours
6	Distribution and Warehousing Management	6 Hours
7	Inventory Management	6 Hours
8	Procurement	6 Hours
9	International Logistics	6 Hours
10	Organizing, Analyzing and Control of Logistics Systems	6 Hours
Total:		60 Hours