



Program Overview

Public speaking is the process of speaking to a group of people in a structured, deliberate manner intended to inform, influence, or entertain the listeners. In public speaking, as in any form of communication, there are six basic elements, often expressed as “who is saying what to whom using what medium with what effects and how?”

Interpersonal communication and public speaking have several components that embrace such things as motivational speaking, leadership/personal development, business, customer service, large group communication, and mass communication. Public speaking program can be a powerful tool to use for purposes such as motivation, influence, persuasion, informing, translation, or simply entertaining.

Learning Outcomes

- To gain an understanding of why learning public speaking is important.
- To learn the causes of stage fright and how to deal with it appropriately.
- To research and understand audience
- To organize speech
- To know what not to include
- To hold attention
- To speak with confidence and clarity
- To use visual aids to perfect timing
- To handle Question & Answer sessions

Aim

The purpose of public speaking can range from simply transmitting information to motivating people to act and to develop skills in influencing and persuading people.

	Prerequisites:	N/A
	Lecturers:	VTDI Faculty
	Delivery:	English
	Duration:	30 Hours
	Fees:	BD 300/- Local Certificate

ACCREDITATION:

Trainees will be awarded with a Certificate of Attendance by VTDI. This Programme is accredited by Hull University & IAO.



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Training Methodology

- Power point presentations
- Team/Group Debriefs,
- Interactive Individual and Team activities, behavior modeling and role plays
- Peer review
- Case study assignments (Individual and team)
- DVD and learning lessons team discussions
- Self Analysis SWOT questionnaire
- Written and Practical (Skills) assignments.
- Summative Assessment
- Trainee-Based approach will be used

Delivery Methods

- Power point presentation (based on Trainees-Center-Approach)
- Case studies (Individual, peer review and team assignments)
- Role plays and practical activities
- Extra reading materials as pre-requisite.

Learning Outcomes

On completion of the program the learners are able to:

NO	UNIT TITLE	CONTACT HOURS
1	Basics of Public speaking	4 Hours
2	Specifics of Public speaking	2 Hours
3	Props	2 Hours
4	Flip charts	2 Hours
5	Transitions	2 Hours
6	How to close a Speech	2 Hours
7	Using Humor	2 Hours
8	Lay down the Law	2 Hours
9	Timing	2 Hours
10	Pace your Intensity	2 Hours
11	On stage Tips	3 Hours
12	Ten You's	2 Hours
13	To Implement Strategies	3 Hours
Total:		30 Hours